

**2019 APEC Workshop on
International Sports Events and Local Economic Development
June 3, 2019**

09:00-09:30	Registration
09:30-09:50	<p>Opening Ceremony</p> <ul style="list-style-type: none"> • Mr. William Ramirez, Chairman, Philippine Sports Commission • Mr. Michael P. Y. Hsu, Representative, Taipei Economic and Cultural Office in the Philippines • Dr. Chin-Hsung Kao, Executive Director, APEC Sports Policy Network / Director-General, Sports Administration, Ministry of Education
09:50-10:00	Group Photo and Gift Exchange
10:00-10:20	<p>Keynote Speech 1 : Philippine Experience in Sports Tourism</p> <p>Dr. Celia H. Kiram, Commissioner, Philippine Sports Commission</p>
10:20-10:40	<p>Keynote Speech 2 : The Value of Hosting Major Sports Events – Best Practices in Impact Assessment</p> <p>Mr. Krzysztof Kropielnicki, Head of Sportcal Events, Sportcal</p>
10:40-11:40	<p>Policy Dialogue</p> <p>Moderator: Ms. Maggie Hsu, Director, International and Cross-Strait Division, Sports Administration, Ministry of Education</p> <p>Panelists:</p> <ul style="list-style-type: none"> • Dr. Andi Rahman, Director of Indonesia Sports Polytechnic, Ministry of Youth and Sports Indonesia • Dr. Yoriko Noguchi, Head of International Relations, Department of Information and International Relations, Japan Sport Council • Ms. Alina Cheong, Senior Assistant Secretary, International Relations Division, Malaysian Ministry of Youth and Sports • Ms. Peggy Tng, Deputy Director, Singapore Sports Institute • Mrs. Nittaya Kerdjuntuk, Director, International Cooperation Division, Sports Authority of Thailand • Ms. Le Thi Hoang Yen, Deputy Director-General, Vietnam Sport Administration
11:40-12:00	<p>Athletes Interactive Session: Korfball Introduction & ASPN Korfball Friendly Match</p> <p>Moderator: Dr. English Huang, Professor, Department of Physical Education, National Taipei University of Education</p>
12:00-13:30	Luncheon
13:30-13:50	<p>Keynote Speech 3 : Taiwan Sports Startup Innovation Experience</p> <p>Dr. Hank Huang, Director, Center of Industry Accelerator and Patent Strategy,</p>



	National Chiao Tung University
13:50-14:10	Keynote Speech 4 : Philippines Sports Startup Innovation Experience Mr. Rene Meily , President, QBO Innovation Hub
14:10-14:30	Keynote Speech 5: Australia Sports Startup Innovation Experience Ms. Joan Norton , Manager, ilab Accelerator, HYPE UQ SPIN Lab Sports Accelerator, The University of Queensland
14:30-14:40	Coffee Break
14:40-16:00	SPIN Sports Startup Demo Session Moderator: Mr. Morris Chern , Manager, Center of Industry Accelerator and Patent Strategy, National Chiao Tung University • 14:40-15:00 Highlight of “SPIN Accelerator Taiwan” project / Mr. Michael Lin , CEO, Center of Industry Accelerator and Patent Strategy, National Chiao Tung University • 15:00-16:00 Philippine x Taiwan Sports Startup Demo Show
18:00-19:30	Reception & Dinner